

HOW DO WE TURN MORE
MILLENNIALS INTO INVESTORS?

PUT A MARKET IN THEIR POCKET.

In the next few years Malaysia will see more millennials entering the workforce than ever before.

That is why we created BURSAMKTPLC, everyone's market-in-the-pocket.

It is for newcomers to learn, practice and get started.

And for experienced investors to use the unique tools we have created to help them become more savvy traders.

It is an open conversation that anyone can join, even a worldly institutional fund manager.

Explore what millennial investors are doing at BursaMarketplace.com.



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MALAYSIA**

BURSAMKTPLC
BursaMarketplace.com

3 QUICKIES

TO PUT THE MARKET IN YOUR POCKET

1

Connect to
BursaMarketplace.com

2

Register at **MY.MKT**

3

Tweet, use \$TAGs and
follow **@BursaMKTPLC**

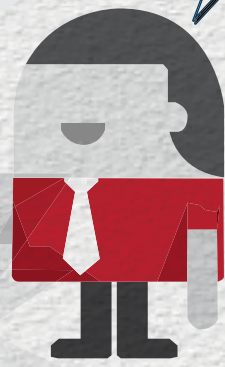
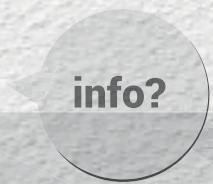
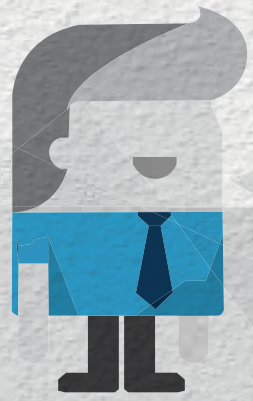


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you to BursaMKTPLC Website

THINGS YOU'LL FIND
ONLY AT BURSAMKTPLC

DAILY ESPRESSO

GIVES THE HOTTEST
IDEAS IN TOWN



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ALPHA FACTOR

RANKING OF ALL STOCKS
ON BURSA MALAYSIA

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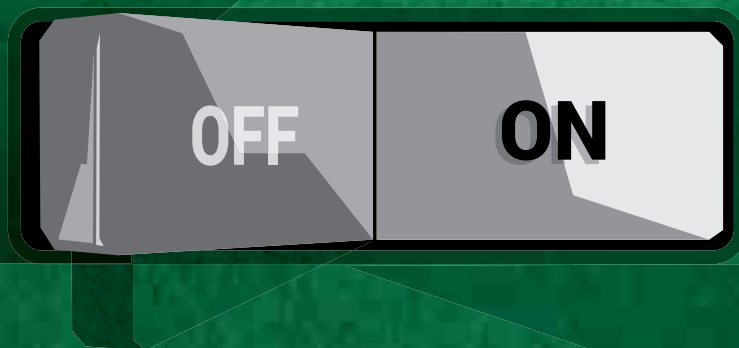


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SWITCH MODE :



Shariah Mode

THE SHARIAH SWITCH

IT CLICKS WITH
ETHICAL INVESTORS

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CASH TAGGING

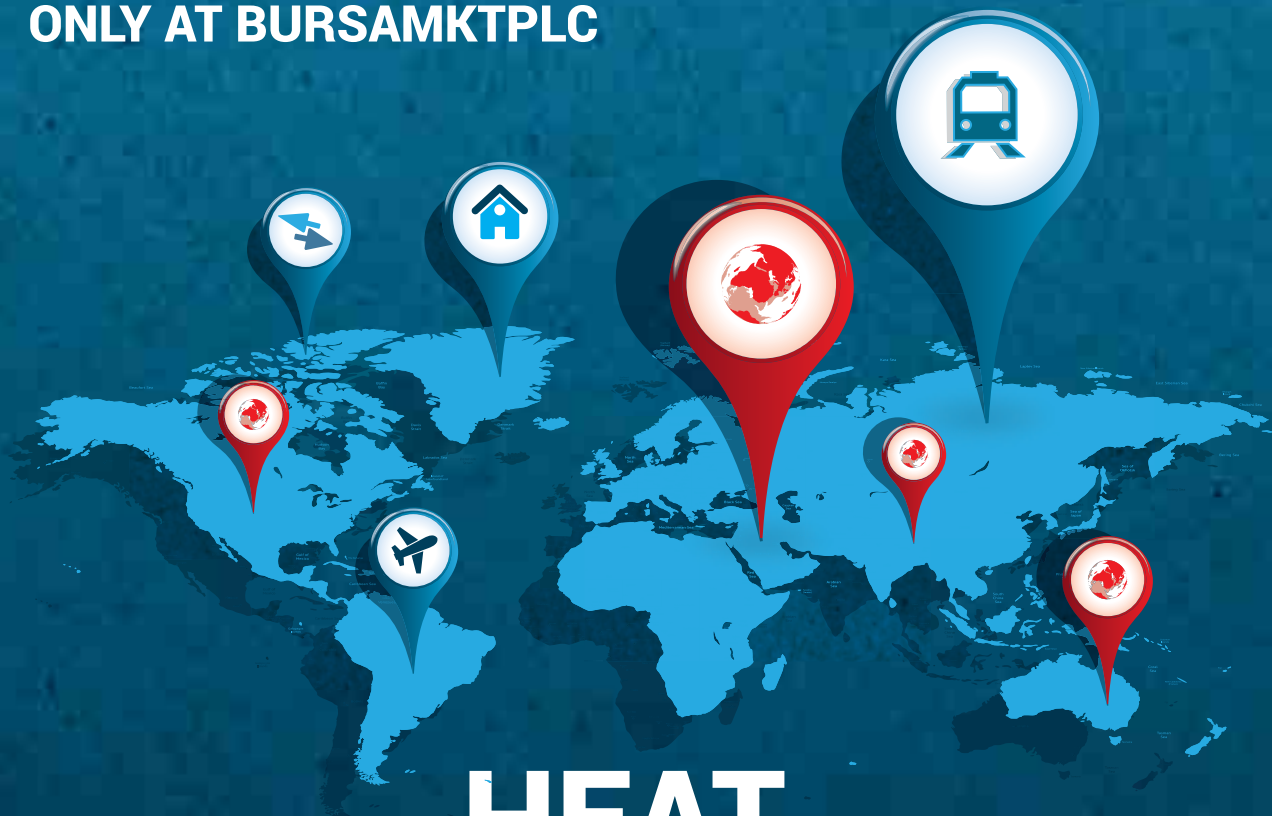
TO FEED THE
CONVERSATIONS
ON TWITTER



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HEAT MAPS

A COMPLETE VIEW OF
THE MARKET IN ONE SCREEN

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THE PORTFOLIO
PLACE



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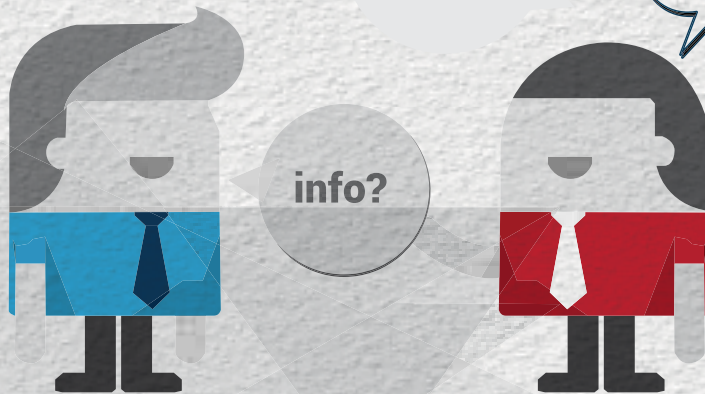
THIS IS WHERE MALAYSIA
GROWS WEALTHIER

MAYBE YOU SHOULD BE HERE TOO

Education, information,
tools – all an investor or
trader needs, are on everyone's
market-in-the-pocket



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